

The Willows at Worcester
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PRESS RELEASE

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FOR IMMEDIATE RELEASE

DICKIE VISITS WORCESTER

Our Favorite Weather Guy Visits Local Community

Worcester, MA — June 22, 2011 — Guess who came to town? On Tuesday, June 21st, beloved New England meteorologist Dick “Dickie” Albert visited The Willows at Worcester to speak about his career, historic weather events in the area, how weather affects our lives and how TV weathercasting has changed over the years.

Albert worked for 31 years with WCVB-TV, delivering the evening and nighttime forecasts with his loveable style, knowledge and warmth. New Englanders came to recognize and enjoy his sunny smile, unique acronyms and passion for weather. Albert now visits local organizations and groups, as part of his commitment to staying connected to the people, speaking and teaching at events, and sharing his love for weather, after his retirement from broadcasting in 2009.

The Willows at Worcester, a senior living community for people 55 and better, welcomed this favorite “weather guy” for a special presentation. The event, which was open to the public, offered two day presentations. Close to 300 people, both Willows residents and outside guests were in attendance.

The crowd joined Albert as he revealed fascinating weather facts and quizzed the crowd on their weather knowledge. An extensive Q&A session followed the talk, with audience questions ranging from historical weather events to the most interesting question, “Are meteorologists held legally responsible for their forecasts?”

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The Willows at Worcester, located on a 21-acre campus at 101 Barry Road, near Salisbury Street, offers private independent living apartment homes and cottages, with a variety of customization choices so residents' homes can reflect their personal style and taste. For more information about The Willows at Worcester, call (508) 755-0088 or visit www.TheWillowsAtWorcester.com. The Willows is part of SALMON Health and Retirement, a third-generation, family-owned-and-operated organization, which has earned the trust and confidence of families across New England since 1952.

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