



The WILLOWS
PREMIER RETIREMENT COMMUNITIES
FOR ACTIVE ADULTS



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RENOWNED ANTIQUES APPRAISER REVEALS VALUE OF TREASURES HIDDEN IN WORCESTER

*The Willows at Worcester Sponsors Entertaining, Educational
'Antiques and Heirlooms' Appraisal Events Featuring Gary Piattoni*

WORCESTER, Mass.: Valuables come in many shapes and sizes. For some, it may be a beautiful watercolor painting that's been passed down from generation to generation and holds sentimental value. Or an exquisite bowl that was recently purchased at a flea market. Area adults age 55 and better can now discover what their hidden treasures are really worth during entertaining and educational Antiques and Heirlooms events sponsored by The Willows at Worcester, SALMON Health and Retirement's newest community.

The Willows is bringing renowned antiques appraiser Gary Piattoni, who has appeared on a popular PBS traveling antique appraisal television series for more than 10 years and was a specialist at Christie's in New York, to Worcester on Thursday, June 24.

"We're excited to welcome Gary Piattoni to The Willows for these special events. For those who have ever wondered about the history behind their grandfather's desk clock, or if that yard sale painting is worth more than the \$5 they paid for it, he'll have the answers," said Andrew Freilich, Executive Director for The Willows at Worcester. "Whether guests bring a treasure or not, everyone will get to hear interesting stories about a variety of pieces from a nationally recognized antiques appraiser."

Serving more than 20 years in the fine art and antiques business, Piattoni will lend his experience to invited guests looking to discover the value of their special keepsakes and flea market finds. According to Piattoni, his favorite part of the sessions, more than discovering the value of items, is sharing the history behind family heirlooms and favorite treasures, along with taking questions from the audience.

"What a fun opportunity for people to find out if they have any hidden gems tucked away in their attic — while learning a little history at the same time," said Freilich.

The Willows at Worcester, located on a 21-acre campus at 101 Barry Road, near Salisbury Street, is a community for people 55 or better, and offers private independent living apartment homes and cottages, with a variety of customization choices so residents' homes can reflect their personal style and taste. For more information about The Willows at Worcester, call (508) 755-0088 or visit www.TheWillowsAtWorcester.com. The Willows is part of SALMON Health and Retirement, a third-generation, family-owned-and-operated organization, which has earned the trust and confidence of families across New England since 1952.

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